### **ISSUE 18**

# LINN



UK Elite Retailer, Peter Tyson, recently held a 'History of Linn' event at Tullie House in Carlisle to let their customers hear and see examples of Linn products over the years. Upon seeing all of our past products displayed together, it struck me that

not only did they all still look and sound great, but that virtually every product we have ever made sounded good enough to sell in today's competitive market.

The fact that our products stand the test of time so well is testimony to our commitment to lasting performance and value, and is the reason that customers derive so much pleasure from Linn systems. Indeed, many of the customers made the point that the longer they had their system, the more they enjoyed its benefits. One customer even asked why nobody had explained to him before he bought his Linn system that it just keeps on getting better and better! All this feedback confirms that there are few things in life that give as much value and pleasure as investing in a Linn system.

At the same event we introduced our new MAJIK system, the starting point for our high-fidelity range of separate components. Its purpose is to help you rediscover your music by getting more information from your music collection than was possible from its predecessors. Our systems have always been good enough to communicate the merit of the performance and the message of the composer; now we can engineer them with even greater accuracy to deliver even more communicative power so that your music can have a bigger influence than ever on the way you live and feel.

We owe our success over the last third of a century to you, our customers, without whom none of this would have been possible. Over the next year we will be holding more customer events at Linn retailers around the world than ever before. To hear and see all the exciting developments

happening at Linn, simply visit our website for details of events in your area. We look forward to seeing you soon.

Verifingent.

EXECUTIVE CHAIRMAN



The gorgeous sounding ARTIKULAT loudspeaker system

Many of you will recognise the MAJIK name from the original MAJIK integrated amplifier, introduced in 1993 and an important part of our range for more than 12 years.

The MAJIK integrated amplifier was a dedicated music component which formed the heart of a Linn system, and represented a great value starting point in Linn's range of products. It was also a perfect partner for Linn turntables and is today owned by several thousand Linn customers around the world. The MAJIK name now continues with the introduction in May 2006 of the new MAJIK System - a stand alone component system offering even better performance and value.

The new MAJIK System is a dedicated stereo music system designed for those truly passionate about music who will appreciate the leap in audio performance offered by the system.

Comprising the MAJIK CD player, MAJIK KONTROL pre-amplifier and MAJIK 2100 power amplifier, the MAJIK System has been designed to perform one function to the highest standard for a wonderfully involving musical experience.

### MAJIK CD

'clocking' technology, first employed in Linn's flagship disc players, to retrieve audio data from the disc as accurately as possible. The MAJIK CD will also play HDCD discs, DTS CDs, and even MP3 files from disc.

### **MAJIK KONTROL**

The MAJIK KONTROL is a stereo pre-amplifier, built around a simplified version of the technology used in our highest performing pre-amplifiers. In addition to exemplary parentage, the MAJIK KONTROL also benefits from a high quality phono stage that can be simply configured for both moving-magnet and moving-coil cartridges. This means that MAJIK is the ideal partner for any turntable system to give outstanding performance.

With six stereo analogue inputs, you can connect up to six music sources which means the MAJIK KONTROL offers real flexibility at the heart of your system, optimising audio performance from all sources.

Ian Wilson, Principal Design Engineer, was part of the design team for the MAJIK KONTROL.

"The MAJIK KONTROL posed a number of challenges to us; in particular, how to design the product to offer performance greater than its price would suggest. Electronically the MAJIK KONTROL differs from our recent pre-amplifiers as it comes supplied with a configurable phono stage. The phono stage can be changed between moving-magnet and moving-coil cartridges, and can also be bypassed completely if you do not have a turntable.



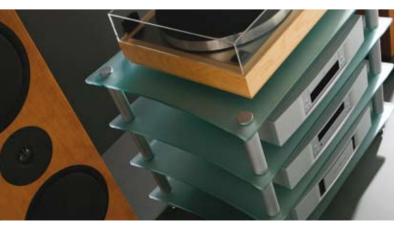
The MAJIK 2100 can also be easily upgraded by fitting internal Linn AKTIV cards to further improve the musical performance of your playback system.

Linn systems are an investment in performance and the MAJIK System is no exception. A true music lover's hi-fi system, the MAJIK System will have you rediscovering favourite CDs and cherished vinyl recordings.

### **EISA European High-End Audio** Product 2006-2007

The MAJIK System has already received excellent reviews

MAJIK CD is a dedicated stereo CD player, designed to get the most from your CD collection. It uses sophisticated



The design team found that when working with prototypes at home we kept searching through our music collections and playing long-forgotten favourites - it really is true that you rediscover your music with the MAJIK System."

### **MAJIK 2100**

The MAJIK 2100 is a two-channel power amplifier featuring our ground-breaking CHAKRA power amplifier topology. CHAKRA technology helps make the MAJIK 2100 much cooler and guieter with real performance benefits.

from Press around the world, and in August this year, the system was awarded the prestigious European Imaging and Sound Association Award for European High-End Audio Product 2006-2007. The EISA Awards are chosen annually by judging panels representing nearly 50 prominent Photo, Video, Audio, Home Theater and Mobile Electronics magazines from 18 European countries.

To mark the launch of the new MAJIK System, Linn specialist retailers worldwide will be holding a series of musical evenings for you to come along and audition the system. For details of MAJIK events in your area, visit www.linn.co.uk.

Alternatively, to arrange a personal demonstration of the new MAJIK System, or for more information, simply complete and return the enclosed reply card.

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# BE AMAZED BY THE NEW CLASSIK MOVIE

When it was first introduced in 2002, the Linn CLASSIK Movie set a new performance benchmark for simple, integrated home theatre systems. Consistently winning acclaim from the world's leading home theatre press, the Linn CLASSIK Movie offered a serious alternative to mass market 'home theatre in a box' systems.

### "amazing audio performance and stunning picture quality to create a powerful and involving music and movie experience in your home."

The CLASSIK Movie has continued to evolve with regular functionality and performance enhancements, and the new version, introduced at the end of 2005, is quite simply our finest integrated home theatre system to date. It combines





amazing audio performance and picture quality to create a powerful and involving music and movie experience in your home.

The new CLASSIK Movie combines a high-quality DVD player, CD player and AM/FM radio with a preamplifier and power amplifier, all in a compact and stylish package. It integrates seamlessly with other entertainment products such as games consoles, satellite receivers and mp3 players to form the heart of your home entertainment system. With advanced multi-channel processing capabilities including DTS and Dolby ProLogic II, the CLASSIK Movie System allows you to enjoy your music, movies and gaming in superb 5.1 surround sound.

The sleek new design of the CLASSIK Movie means that it will look great anywhere in your home and is the perfect

partner for all Linn loudspeakers including the intelligent new KOMPONENT system.. Featuring Linn's 2K array technology for pure high frequency performance, and the unique compact design of the bass reinforcement loudspeaker, the system delivers deep, powerful bass.

The new CLASSIK Movie, offering authentic Linn performance and amazing value in a simple package, is available in a choice of finishes including silver and graphite to complement Linn's KOMPONENT loudspeakers, and black and white.

For details of CLASSIK Movie events in your area, or for more information, visit www.linn.co.uk. Alternatively, to arrange a personal demonstration of the new CLASSIK Movie, or to request an information pack, simply complete and return the enclosed reply card.

## LINN TAKES POLE POSITION WITH AZIMUT LUXURY MOTOR YACHTS

Azimut Yachts, based in Viareggio, Italy, have just completed the first of their new flagship Open Line series with the launch of the breathtaking 86S. As one of the world's leading luxury motor yacht builders, Azimut build more than 250 yachts each year for discerning clients around the world.

One of their first clients for the new Open Line 86S was Formula 1 racing driver, Juan-Pablo Montoya. In the competitive world of motor racing, performance is critical and in the specification of his new yacht Montoya was unwilling to accept any compromise.



The client and his representatives met with Azimut and Linn Italia in 2005 to discuss the specification of the yacht and plan the configuration of the on-board entertainment system. The brief was to recreate the quality he first experienced in a friend's Aston Martin DB9 and to provide the perfect system for entertaining aboard the yacht.

At the heart of the system is a Linn KIVOR Music Library, providing hard-disc storage of more than 2500 hours of music. The system provides music to eight rooms on the yacht, including, the owner's cabin, the owner's bathroom, VIP cabins and all decks. The music can be controlled independently in each of these main zones, and most cabins are also equipped with their own dedicated 'local' systems including DVD and CD from UNIDISK 2.1 and the amazing CLASSIK Movie system, and satellite television receivers.

Production of the 68ft yacht, named 'Monty', began in September 2005 with installation of the entertainment system completed by Linn Italia in April 2006 just a few weeks ahead of delivery. Having installed and now had the chance to enjoy the completed system on numerous occasions since completion of the yacht, Stefano Menicagli from Linn Italia commented "the system gives excellent audio quality in every single zone. Even the galley, with only four SWEETSPOT loudspeakers sounds great. The surround-sound systems in the owner's and VIP cabins are particularly impressive. The owner is absolutely thrilled!"

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#### www.linn.co.uk

# INSIDE LINN Gilad Tiefenbrun,

### Gilad Lietenbrun, Director of Engineering



Gilad Tiefenbrun is Linn's Director of Engineering. He first worked for Linn in his school holidays 20 years ago and returned in 2003 to lead the development and implementation of product strategy. Here, Gilad shares his views on the importance of

teamwork in creating exceptional products and systems for our customers.

Twelve years ago I made the decision to leave Linn. I had worked in my father's business during my school and university years and after graduating but it was always the plan to widen my experience and engineering skills in other industries. As I prepared to leave Linn, I recall my team leader taking me aside and telling me that I was leaving an exceptional company and that very soon I would understand exactly what it was that made Linn such a different and special place.

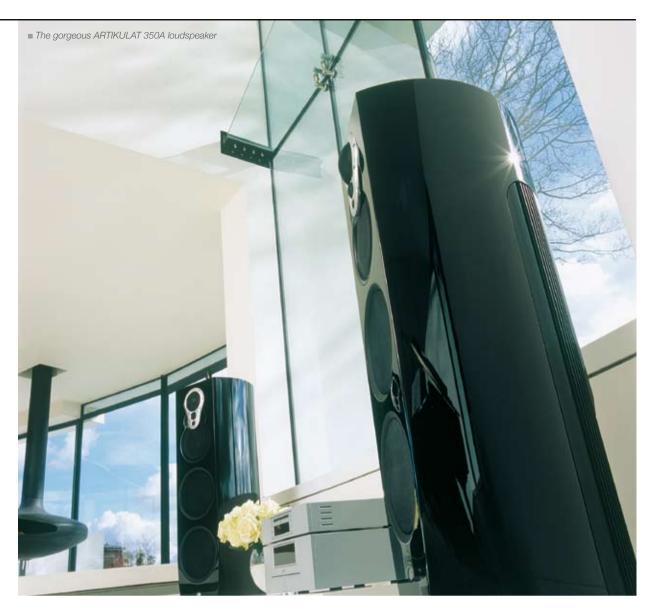
Looking back, I know that my decision was the correct one. I gained experience in broadcast audio, video postproduction and operating systems, as part of small and large teams, and subsequently in management roles. But with the benefit of this experience I can now see exactly what makes Linn so special. Nowhere was the team culture as strong as it is at Linn.

## "....it helps us build greater value for our customers with every new product or system we make".

Linn has always been built around a strong team structure and it is this culture of teamwork which helps us achieve better results; teams involve everyone, encourage healthy debate, stimulate creativity and deliver the unexpected results that lead to our competitive advantage. When I returned to Linn it was great to see that the teamwork philosophy had endured through the successes and growth of the company.

The recent development of the ARTIKULAT loudspeaker system was a great example of the benefits of teamwork. This was probably the most complex product we have ever developed, integrating innovations in cabinet design, drive-unit design and AKTIV amplification and involved a huge degree of cooperation across the company over almost three years. Mechanical, acoustic and electrical engineers worked





together as one team and the result is a real breakthrough – the best integrated AKTIV loudspeaker system in the world. Gorgeous.

The new Linn MAJIK System was another very ambitious project where strong teamwork was vital. Our aim was to develop a CD player, pre-amplifier and power amplifier together as a system, with each component and the full system delivering a leap in performance over its LK predecessors.

The team decided at an early stage to meet this challenge by drawing on the audio heritage of the CD12, KLIMAX Kontrol and KLIMAX CHAKRA Twin and to apply the expertise learned on these reference products to a new generation of hi-fi separates. We chose the name MAJIK because we'd used it some years ago for an integrated amplifier, and we felt that the new MAJIK system represented the same values of teamwork and integration of our best innovations for a wider audience.

In recent years our work with Aston Martin has brought some tough but exciting team challenges. There are few more challenging environments in which to make a great sound than inside a car; the acoustic properties of such a small, enclosed space required extensive audio tuning. In addition, engine and road noise demanded very low distortion and clarity from the audio system. Finally, vibration of the car on the road necessitated fitting the amplifier and loudspeakers tightly into the body of the car to minimise rattling. As well as the close teamworking of our acoustic, mechanical, electronics and software engineers, our interaction with the Aston Martin engineering team was critical to achieving success. Indeed, together we have created the world's finest in-car audio system – a wonderful combination of music and motion, complementing and enhancing the driving experience.

You can probably tell that I'm passionate about teamwork and enjoy seeing the benefits this brings to our business and our customers. I believe teamwork is all about involving people and integrating their skills to create a whole greater than the sum of its parts. This will only become more important in the future as we see a faster pace of technology change and more demand for performance audio.

Teamwork is a vital activity in our business - it can be inspirational, it encourages participation, delivers unexpected results, and above all it helps us to build greater value for our customers with every new product or system we make.

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www.linn.co.uk

331/3 YEARS OF SONDEK LP12 A SPECIAL ANNIVERSARY FOR A VERY SPECIAL PRODUCT

At 33 1/3 years old, the SONDEK LP12 turntable is the longest lived hi-fi product in the world, and still the benchmark by which all turntables are judged. Since the introduction of the LP12 in 1973, Linn has been committed to retrieving even more music from your vinyl.

"Since the introduction of the first SONDEK LP12 in 1973, the lives of over 100,000 people have been transformed by the turntable."

At Linn we consider investment in a Linn turntable, also to be an investment in your vinyl collection. For example, the skill and experience of our engineers have resulted in a turntable tonearm and cartridge combination designed to extract maximum information from the record while minimising wear or damage. This means that while benefiting from the incredible musical performance of the LP12, you can be sure that you can continue to enjoy your vinyl collection for decades to come.

The 33 ¼ year anniversary marks the date of the first SONDEK LP12 sold. Since then, the LP12 has transformed the lives of over 100,000 customers, and with the introduction of more than twenty upgrades the quality of the music reproduction achieved by the LP12 has continually improved.

To mark this anniversary and Linn's commitment to vinyl, in Summer 2006 Linn will introduce a new tonearm, designed to further enhance the audio quality of the SONDEK LP12.

### **EKOS SE Tonearm**

The Linn EKOS SE is our new flagship tonearm. Building on the design of the successful EKOS tonearm, our engineering team have taken advantage of the latest manufacturing techniques and advanced materials to achieve even greater performance.

The tonearm has been completely re-engineered, including the introduction of a new machined titanium arm tube to reduce resonance within the arm and a new stainless steel bearing housing which helps reduce unwanted tonearm movements.

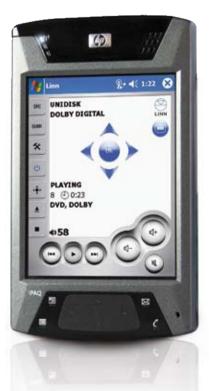
As with any LP12 upgrade, the new EKOS SE tonearm will significantly improve the performance of your existing LP12 turntable.

EKOS SE will be available for demonstration at your Linn Turntable Specialist later this year, and of course Linn will continue to develop our range of turntable products into the future, to allow you to retrieve even more music from your vinyl. Watch this space...



# CONTROL YOUR LINN SYSTEM FROM A POCKET PC!

Linn has built its reputation not only on systems with exceptional sound quality, but also on being an innovative and forward-thinking company. We are delighted to announce what we believe to be a first for the world of audio and video – software that runs on Pocket



# LINN RECORDS

Fresh from a sell-out UK tour to celebrate **Sir Richard Rodney Bennett**'s 70th birthday, he and five times 'British Jazz Award' winner **Claire Martin** excel



on **When Lights are Low**, their first album as a duo. The album includes favourites from the Great American songbook and stylish re-workings of lesser-known jazz classics, including *Baby Plays Around*, *I Got a Right to Sing the Blues* and *World Weary*.



Compiled from Linn Records' flagship product "The Complete Songs of Robert Burns", **My heart's in the Highlands** features Burns' best-loved songs brought to life by Scotland's finest traditional

musicians. Including the songs *Auld lang syne*, *Scots wha hae and O my Luve's like a red, red, rose.* Soundstage.com highlighted the "consistent excellence" and awarded this disc 'high' for Musical Performance, Recording Quality and Overall Enjoyment.

Linn and the **Scottish Chamber Orchestra** celebrate Mozart's 250th birthday year with two spectacular recordings. **Mozart Wind Concertos**, performed by the Orchestra's section principals and conducted by



Austrian Alexander Janiczek, and **Mozart Requiem**, conducted by Sir Charles Mackerras, which was named a 'Disc of the Year' by Audiophile Audition and a "must-have" CD by High Fidelity Review.



Already a big name Stateside, 2006 'British Jazz Award' nominee **Ian Shaw** returns to Britain with **Drawn to all things**, a stunning collection of re-workings of classic and lesser-known Joni Mitchell

songs. The album includes *A Case of You, Love or Money and Edith* and *the Kingpin* and features special guest performances from Claire Martin and Guy Barker. The Times called it "warm and passionate...a heartfelt album".

Register at www.LinnRecords.com to receive special offers, the latest news about releases and to find out more about our artists.

### LINNFORMATION

Visit the Linn website for the latest news, reviews, events and information on the outlets near you. Alternatively, you can reach us at the offices below

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PCs for wireless control of your home theatre system.

Our newly launched KINIK (pronounced 'kineek') software enhances your KISTO or KINOS based system by allowing you to control the system controller and any source components connected to it, via the touch-screen of a Pocket PC. KINIK is incredibly simple to use, and because it utilises radio frequencies for sending and receiving information, it can be used anywhere within the range of a wireless router, offering extremely flexible control of your home theatre system.

KINIK software is available free of charge from Linn retailers and to all customers who register their purchase of a KISTO or KINOS based home theatre systems. Contact your Linn Retailer for a demonstration.

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